



Ribb "IT" Review

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What is Cloud Computing?



You hear about 'the cloud' a lot these days. The IT term has worked its way into popular culture, and most people have some idea of what cloud computing involves. But what exactly is the cloud? Where is the cloud? There's an undeniable mystique surrounding cloud computing, but it's not the strange and elusive technology many take it to be. In this article, we're going to answer the question 'What is cloud computing?' in simple and straightforward terms. *Cloud computing refers to the delivery of IT services over the internet on a pay-as-you-go basis.* But here's the thing, the IT services and resources that are commonly provided over the cloud — servers, databases, storage, networking, software, and more — do not exist in the ether, floating free of any physical basis. Like any computing technology, cloud services live on computers, and more precisely, on servers.

So what makes cloud computing so special? Continue reading for more information →



This monthly publication provided courtesy of:
Alex Blead,
Owner of Frogworks



What is Cloud Computing?

The Cloud is Nothing to Fear

A recent report on cloud security found that 75% of enterprises are either "very concerned" or "extremely concerned" about how secure their information is in the cloud. Moving essential IT resources to the cloud — to remote servers that you don't have physical access to — can sound like a scary proposition; on an intuitive level, business owners might feel like they will have less control over their IT environment. Migrating to the cloud can have huge benefits. Contrary to what some people think, when you move data, apps, and other IT resources to the cloud, you're not trading security for convenience — it's more nuanced than that. In fact, there are ways in which the cloud offers businesses a more secure place to store information, as datacenters owned by large cloud providers are protected by top-notch physical security.

Public vs Private vs Hybrid

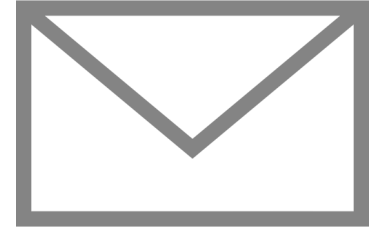
- A public cloud is shared and utilized by multiple organizations, and the cloud infrastructure is owned and managed by a third-party cloud provider. The idea of sharing infrastructure with other organizations might give some business owners pause. But here's the thing, moving certain IT resources and services to a public cloud doesn't mean that your organization's data will be accessible to other businesses. You're only sharing infrastructure with other businesses, not data.
- Private clouds are used by a single organization. The IT infrastructure associated with a private cloud can be on-premises or remote, but the bottom line is that it is dedicated to one organization, which allows for greater control and customization compared to the public cloud. Businesses in the healthcare, financial, and governmental sectors frequently use private clouds for the sake of compliance with government and industry regulations.
- Hybrid clouds involve elements of both public and private clouds. A hybrid cloud environment can allow organizations to utilize a private cloud for sensitive data or for minimizing how quickly a network can process data, and a public cloud for workloads that require quick scalability. Hybrid cloud services can also enable a company to make a gradual transition from on-premises infrastructure to cloud computing, instead of migrating all at once.



Send

To:

Subject: Efficient Emailing



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Be Direct:

- Don't worry about too many niceties
- If you feel like you need to explain too much (which limits your ability to be direct), then you need to find another means of communication (phone, in person)
- Be to the point and don't waste time – people will avoid your email if you aren't direct or they will skim the content

Bold Important Information:

- People get emails all day long, and you may not have someone's complete attention when they open your email
- To make sure people don't miss important information, bold it.
- Easy to spot and helpful

Precise Subject Lines:

- Don't make your subject lines something irrelevant like "hey" or "please read"
- Make these precise and descriptive – it should actually go with the email
- People search for emails based on subject lines and pick and choose what to open based on subject lines

Keep Things Short:

- People will most likely skim your email if it's really long – and if they do this, then they will most likely misinterpret items or miss things completely
- If an email needs to be longer than 2-3 really short paragraphs, then you should probably call that person.

Balancing Work and Life

In an ideal world, we would all have our work balanced perfectly with our personal life. If we had to go out of town for a business conference, we would get the same amount of time off to spend with our friends and family, or just decompressing from that work trip.

Unfortunately, there is no way that can happen in society. You always must be earning that dollar in order to make it. And with, one area will always suffer more than the other. Can you take a guess which one? The good news is, there are ways to make the suffering of an imbalanced work/life situation less painful. Below are a few ways you can tip the scale into a more favorable alignment.

Schedule Tasks:

When things are written in stone, people are far more likely to stop the work they are doing so they can show up to their scheduled activity on time. There is a certain level of anxiety and expectation attached to a planned event, making it just as important as that work assignment. And coworkers are much less likely to ask you to stay late to finish a project if they know you have yoga at 5:30PM.



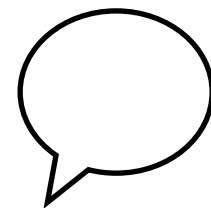
Write To-Do Lists:

The simple act of writing down what you need to do and then allotting time to each task can present you with the bigger picture. How overwhelmed are you really? And from there, you can determine what needs to be done by the end of today, or by tomorrow, or by the end of the week. This allows you to properly pace out your activities to give you a more realistic workday—one that ideally will not creep into your personal life too much.



Create Accountability:

Verbalizing plans or goals creates accountability. When you tell others your plans, goals, or desires, a strange thing happens. You do it. Much like scheduling your personal activities, there is an expectation attached to it. In this instance, it is not just your expectation but the expectation of people who really matter to you.



We Have an E-Newsletter!!!



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