



Ribb "IT" Review

INSIDE THIS ISSUE:

- ◆ The Cost Of Clouds
- ◆ Why Computers Won't Make Themselves Smarter.
- ◆ Blooming Scams
- ◆ Every Dark Cloud Has A Silver Lining

The Cost Of Clouds

Make Your Business More Flexible, Secure, & Ready For Whatever The Future Throws At You.

The Cloud? It's okay, not many people know that the cloud is a system that hosts your data on remote servers, making it easy for you to access from anywhere with an internet connection.

How The Cloud Can Help Your Business. Scalable For Growth, Business Continuity, Access From Anywhere, and Lower Capital Expenses.

Your Cloud Solution Should Save You Time, Not Steal It. We understand the many cloud options can become overwhelming. With a secure cloud solution, you can access your office from anywhere with any device, decrease capital expenses and increase productivity for your entire company.



This monthly publication provided courtesy of:
Alex Bleam,
Owner of Frogworks



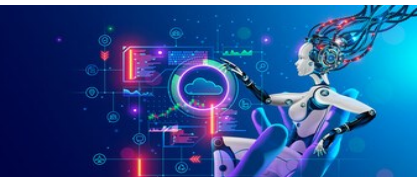
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Why Computers Won't Make Themselves Smarter

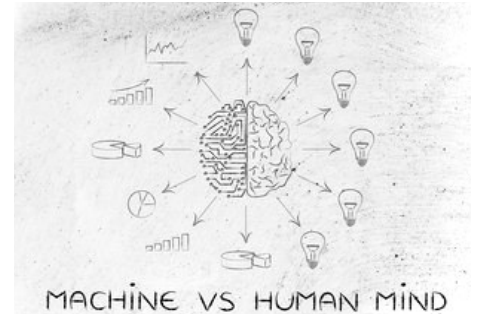
Humans are always changing and so is technology. We never stop evolving and upgrading, which means that our computers need to be updated and upgraded in order for them to continue functioning properly!



Why Upgrade? Why Update? A computer can be set to update itself but at some point, all machines - whether mechanical or electrical or electronic - degrade over time. They cannot make themselves smarter, we have to help them along as new software comes out.

Why Is Old Technology Bad? Just like the human body, your computer too will eventually break down. It cannot make itself smarter or fix any glitches on its own - you have to help it along with new software. The frequency of these repairs varies depending upon what type and model device is being used which means that the older the machine the more risk involved. Most of the time you want to upgrade every 4-7 years. A sign you should is 1. Your out of space 2. Slow Computer 3. Cannot run new software.

Can My Computer Upgrade Itself? Upgrading your system can be a pain but an MSP like us at Frogworks can be there to guide you and tell you the right choices to make in choosing new systems. Without you or your MSP updating your computer, you will fall behind in your security. Updates are essential for keeping your computer safe and secure. Updates fix any problems with software or hardware that were not detected before the product was released to the public, making them a vital part in protecting you from potential threats online!



Example: Apple issued an emergency software update for a critical vulnerability in its products in September of 2021. Security researchers uncovered a flaw that allowed highly invasive spyware from a group in Israel to infect anyone's device without so much as a click. If your system was older than iPhone8 then the software update was not applicable to protect you. Your software was too old for the update to be effective.

Here at Frogworks we sent out a email immediately and informed our clients so they could protect their private devices.

Using **Frogworks** as your MSP means you will always be updated and have the recommendations to upgrade. Think of us as your pit crew. We will keep your tires news, fluids filled, and fix loosen ends. When you go home after a log day at the office we keep your system updated and protected!

Watch Out For Blooming Scams!

A recent study by the FTC found that social media scams are on the rise. Scammers are using social engineering tricks to convince people to part with their personal information or money. Don't be one of the victims!



An increasing number of scammers are using social media to target victims and relying on social engineering tricks to convince people to part with their personal information or money. The problem has grown serious enough that the FTC (Federal Trade Commission) has issued a formal warning to consumers.

The best way to **protect yourself** from these scams is to be aware of them. Educate yourself about the different types of social media scams and how to spot them. Then you can avoid being scammed and keep your personal information safe.



They **recommend** setting limits on who can see your posts, taking advantage of increasingly robust privacy controls, opting out of targeted advertising, and doing more due diligence on any company you plan on doing business with before buying anything from them.

Overall cryptocurrency scams are regarded as the number one threat for investors in 2022.

TIP: One of the most popular scams on Instagram is 'money flipping' otherwise known as 'get rich quick'. As a general rule, it is usually safe to assume that anyone who posts pictures of money or talks about investment opportunities is probably trouble. In general, each post made by a money flipper will contain as many hashtags as Instagram will allow (30), in order to reach the most amount of people possible. The two most popular hashtags being #fastcash and #money.

For more information on how to protect yourself from social media scams, visit our website now!

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Every Dark Cloud Has A Silver Lining

The cloud ecosystem is a competitive space. New technologies continue to emerge with even more powerful functionality than in months prior. Startups are being born by the hundreds and thousands in the cloud and the need to maintain on-premises hardware in your office is a thing of the past. In the past, a company would have to shell out many thousands of dollars to buy a server and amortize that cost over time. Now the silver lining, the model is consumption-based, and you only need to pay for what you use just like the electricity in your home. Moving to the cloud has a number of benefits for your business—and one significant one is driving down the cost of IT.

Whether we know it or not, we access and use the cloud regularly. It could be a backup of our files, music, photos, or a social media or email service. It is critical we don't expose ourselves to cloud jacking. Cloud Jacking occurs when a cybercriminal takes over a cloud account. They may get access by guessing a weak or compromised password, or through a social engineering attack. The silver lining is with a MSP you can prevent these types

of attacks on your cloud. Don't let a poorly configured cloud rain upon your parade.

Tips for Staying Safe in the Cloud

Sign out when not in use - Don't give a criminal an opportunity for cloud jacking by leaving your castle door open. Sign out of your account when finished, and avoid using a shared computer.

Moving one's IT infrastructure to the cloud should be a near-term goal of every business. Putting off the decision to digitally transform your business could be costing you customers and making you less competitive. The time to move is now and we look forward to partnering with you on this exciting journey.



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